



ERIE COUNTY CHAMBER of COMMERCE

REASONS TO JOIN

Here are some important reasons why business people that own a company or work for a company want to join the Erie County Chamber of Commerce.

According to a research study done by The Shapiro Group, Inc. and Market Street Services, when consumers know that a small business is a member of their local chamber of commerce, they are 44% more likely to think favorably of it and 63% more likely to purchase goods or services from the company in the future.

Reason #1- Being a member of a sizable chamber that not only services all of Erie County, Ohio it also includes members in Cleveland, Toledo and many other areas in our region. This makes perfect sense! Membership brings credibility to your business. It helps increase perception among consumers and business owners when you're identified as a member of the chamber of commerce.

Reason #2- Increase your visibility in the community. As a new member of the chamber you will be listed in the membership directory, take part in bi-weekly e-newsletters, have opportunities for your business to be highlighted in several different chamber publications. Also, as a member you are able to sponsor events which are a great way to get your business name noticed. The chamber offers low cost advertising and marketing campaigns to help support and assist with public relations efforts such as doing a ribbon-cutting ceremony or a chamber member open house to provide that opportunity for meeting some of the chamber board members, chamber ambassadors and other members to attend and celebrate the new member business.

Reason #3- Create networking opportunities. Our chamber has several committees such as our Executive committee, Business Service committee, Senior Council committee, Gallery of Achievers committee and Governmental Affairs committee. Many of our members have served on one or more of these committees and enjoyed being able to meet, network and be involved in professional leadership. You can build your business while promoting developments and interest to local businesses and the community.

Reason #4- Acquire customer referrals. Every day, your Erie County Chamber receives calls from individuals and businesses looking for potential vendors. Chamber members typically recommend using one of our chamber members because they are part of a very important network that you can trust.

Reason #5- Make business contacts. The chamber's most fundamental mission is to generate more business activity for the community. The chamber initiates more business-to-business commerce and more opportunities for networking and connecting our local professionals than any other community organization.



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HOME BASED BUSINESS PROGRAM

The Home Based Business Program is developed specifically for a one-person Home Based Business.

- The Erie County Chamber researched and found several different Home Based Businesses in our area and saw an opportunity to mentor, help develop their brand, and provide advertising and marketing to help the Home Based Business entrepreneur turn their small Home Based Business into a full time career.
- The Home Based Business Program will consist of meeting at the Chamber once a month. The Chamber will teach these entrepreneurs how to develop a relationship with other Home Based Businesses and network with them.
- The Chamber will bring in special speakers from time to time to talk on a specific business or education topic.
- Each Home Based Business will join the Erie County Chamber of Commerce for \$175 and will be eligible to take part in any Chamber programs.
- As part of the Chamber's Home Based Business Program, the Chamber will provide a complimentary Banner Ad on the Chamber's website to market and create awareness of their business.
- The Home Based Business can also take advantage of our Marketplace Feature to promote their coupons.
- As a member of the Chamber in good standing, the Home Based Businesses can request a Member Certificate to display in their home office, at craft shows or events.
- There will be opportunities to take part in Chamber events to sell products and services to the public.



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HOME BASED BUSINESS MEMBERSHIP APPLICATION

Your Name: _____

Your Brand: _____

Street Address: _____

City _____ State _____ Zip Code _____

Email: _____

Web Site: _____

Cell Phone: (_____) _____ Alt. Phone: (_____) _____

Please check what social media pages your business uses:

Facebook LinkedIn Twitter Pinterest Instagram Snapchat Google+

Type of Products/Services Offered: _____

X _____ Title: _____
Signature

Annual Dues: \$175

Date Enrolled: _____

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Questions? Contact Chamber President, Pamela Smith-Droll at PAMELAS@ERIECOUNTYCHAMBER.COM